

SIGNORELLO ESTATE WINE CLUB NEWSLETTER

December 2009

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New wines to enjoy!

Winery News

Holiday Sale!

For re-orders of the wines in this shipment, please feel free to visit our website or call us at the winery, we would be happy to help you with all your wine needs!

Remember that the 15% Wine Club discount is always extended!

The next shipment will be coming to your doorstep in February!

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Greetings Wine Club Member!

The Holidays are upon us and it is a great time in the Napa Valley! The weather is getting cooler and the valley is covered in colors of orange, yellow, and red. It is a beautiful site to see!

We have a very special Holiday shipment for you. Try them out with your holiday dinners as a perfect pairing with your Prime Rib, Ham or Venison. Please enjoy these wines as our Holiday shipment to you!

From everyone here at Signorello Vineyards,

Happy Holidays!

Ryan Shenk, Wine Club Manager

And now, a little information on the wines you are receiving:

Reds Only Club

2006 Padrone – PADRONE is dedicated to Ray Signorello Sr., a visionary whose dreams came to a reality in our wines at Signorello, and whose life was as full of character as our wines. Padrone is a wine that expresses the quality and dignity of Signorello vineyards and is a fitting tribute to the life of Raymond Signorello Sr.

Priced in our tasting room at \$110,
Wine Club price: \$93.50

2006 Uvaggio – Uvaggio, which means “blend” in Italian, is a combination of 1/3 Cabernet Sauvignon, 1/3 Merlot and 1/3 Cabernet Franc and it is to die for! It’s Bordeaux style quality gives this wine an earthy feel with flavors of mulberry and hints of vanilla. Priced in our tasting room at \$48, **Wine Club price: \$40.80**

Platinum Club

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Wine Club price: \$93.50

2008 Seta - Seta, meaning silk in Italian, is our proprietary white Bordeaux style wine. This full bodied wine with a spicy nose offering hints of melon, nectarine and passion fruit is balanced by the rich vanilla and mineral overtones. The complexity of this unique blend allows it to be versatile with a wide variety of foods. Retail price: \$32.00 – **Wine Club Member price: \$27.20**

Winery News

Member Discounts

Starting with this last October shipment, Wine Club members will get an even bigger discount on re-orders of the wines in the club shipment. Enjoy **25% off** case or more purchases of any of these wines. **You may mix and match any of the wines you received, but this offer is only available for one month after the shipment goes out.** If you have any questions about this new Wine Club policy, please contact Ryan at ryan@signorelloestate.com or **707-255-5990**.

Name Change

Well, you may have noticed a slight name change for the winery recently. That is because we have changed the name of the winery from Signorello **Vineyards** to Signorello **Estate**. Yeah, it is not a huge change, but we like it. Don’t worry though, the wines will still be the same great juice you have been drinking for years.