

# SIGNORELLO VINEYARDS WINE CLUB NEWSLETTER

December 2008

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For re-orders of the wines in this shipment, please feel free to visit our website or call us at the winery, we would be happy to help you with all your wine needs!

**Remember that the 15% Wine Club discount is always extended!**

The next shipment will be coming to your doorstep in February!

Phone: 800-982-4229  
or 707-255-5990

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## Greetings Wine Club Member!

The Holidays are upon us and it is a great time in the Napa Valley! The weather is getting cooler and the valley is covered in colors of orange, yellow, and red. It is a beautiful site to see!

We have a very special Holiday shipment for you. Try them out with your holiday dinners as a perfect pairing with your Prime Rib, Ham or Venison. Please enjoy these wines as our Holiday shipment to you!

From everyone here at Signorello Vineyards, **Happy Holidays!**  
- **Ryan Shenk, Wine Club Manager**

And now, a little information on the wines you are receiving:

### Platinum Club & Reds Only Club

#### **2005 Estate Cabernet Sauvignon –**

Our Signature wine opens to aromas of allspice and vanilla. The lush palate has flavors of currant and tobacco. Its long finish with integrated tannins and lush flavors will allow this wine to age for the next 15 years. Priced in our tasting room at \$50, **Wine Club price: \$42.50**

**2006 Uvaggio** – Uvaggio, which means “blend” in Italian, is a combination of 1/3 Cabernet Sauvignon, 1/3 Merlot and 1/3 Cabernet Franc and it is to die for! It’s Bordeaux style quality gives this wine an earthy feel with flavors of mulberry and hints of vanilla. Priced in our tasting room at \$44, **Wine Club price: \$37.40**

**2006 East Hillside Block Cabernet Sauvignon** – This 100% Cabernet Sauvignon is the perfect compliment to our Estate Cabernet Sauvignon. A Wine Club exclusive wine, the fruit is sourced from a special block on the back side of our property. Priced in our tasting room at \$44, **Wine Club Price: \$37.40**

## Winery News – 2008!

### 2005 Padrone receives 97 points from Wine Enthusiast

Each year we send out our wines for review. We recently learned that the **2005 Padrone** received the BEST rating we have ever gotten. Here is what Steve Heimoff, noted wine editor and reviewer from the Wine Enthusiast, had to say about the wine.

**“Signorello 2005 Padrone Proprietary Red Wine (Napa Valley),** Marks a welcome return to the magnificence of the 2002, although more recent vintages haven’t exactly been slouches. **The ‘05 is amazing,** a densely structured, deeply flavored Bordeaux blend that’s mainly Cabernet Sauvignon. **Shows classic notes of cassis, currants and black cherry liqueur,** while 70% new oak add enticingly rich layers of sweet toast and smoky vanilla. The tannins are pure, **classic Napa,** very refined and ripe, offering solid structural support with no trace of astringency. **Beautiful now, and should slowly develop for many years.”** – S.H.

Stock up on this wine now! It is surely not going to last long!

**Wine Club pricing: \$93.50 per bottle**

### Holiday Sale

As a Wine Club member, we are offering a special discount for the Holidays. It is our present to you!

**Purchase 12 bottles or more of any of our wines and receive 20% off!**

Feel free to mix or match any of our current release or Wine Club exclusive wines. Valid thru December 24<sup>th</sup>, 2007

## IL PADRONÉ, A TRIBUTE TO RAY SIGNORELLO, SR.

Raymond Signorello was born in San Francisco on March 22, 1936. He spent his youth attending St. Paul's Elementary School and St. Ignatius High School before graduating from the University of San Francisco with a degree in Business.

He married his wife Hope in 1962 and continued to settle in San Francisco before moving the family to Vancouver, B.C. in 1964.



Ray Signorello, Sr. and Chef Emeril Lagasse

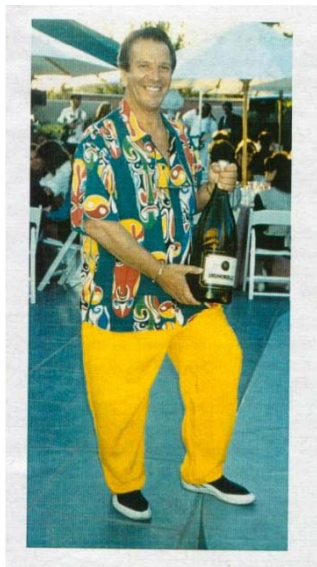
Over the next 30 years, Ray became a prominent business man in Vancouver as well as a prominent winemaker in the Napa Valley, but that was not always to be. Ray had always dreamed of retiring in Napa and so in 1977, he purchased the property that would eventually become Signorello Vineyards. The *original* plan was to build a home at the top of the hill and live out his

days in this beautiful valley. However, soon after purchasing the property, he was convinced to plant chardonnay grapes on the old horse ranch. At first, he sold the grapes to surrounding wineries, but in 1985 he decided to start making his own wine. Since that first vintage, he and Ray Jr. began building the brand that we all know and love today. As a world traveler, he was an ambassador for his wines.

When Ray passed on November 12<sup>th</sup>, 1998, his family and friends gathered to celebrate his life. His friend Harlan Hughes paid tribute to him in a letter he wrote to Ray. Here is an excerpt from that letter.

*"Ray's life was a vision that he lived to the fullest. Knowing him has made us all rich in a way that money never can. I count my wealth in friends like Ray; in people that make me feel love. Love is as close to God as we can get in life, for God is love. Ray was filled with love and inspired love in all of us. Now Ray is with God, yet his love remains within us."* – Harlan Hughes

He enjoyed every minute of life that was given to him. He will be remembered for his great zest for life, his passion for good food, great wine and great friends. Join us in celebrating Ray's life on this 10 year anniversary of his passing. We miss you Ray!



March 22, 1936 –  
November 12, 1998

## OUT & ABOUT IN THE NAPA VALLEY

Planning a trip to the Napa Valley? Here a couple of suggestions to make your visit better.

**AKA Bistro:** Napa Valley's newest restaurant is located in the heart of St. Helena on Main Street. Breathing life into the old Keller's Market building, this beautifully renovated restaurant is the perfect place to relax and enjoy a fabulous meal. To check out their menu, visit them online at [www.akabistro.com](http://www.akabistro.com) or at **1320 Main St., St. Helena, California 707-967-8111** for reservations.

**Cristal Blue Carriage:** A great way to see the Napa Valley (and not have to worry about driving) is to book your own limousine tour. Chris and Bill at Cristal Blue Carriage specialize in visiting small, boutique wineries like Signorello Vineyards. Let them show you the lesser known wineries in the valley and be treated like Royalty! To book a tour, visit them online at [www.cristalbluecarriage.com](http://www.cristalbluecarriage.com) or give them a call at **707-927-3141**

**The Yountville Inn:** Receive special "Wine Club Member" pricing when you book your Napa Valley stay at the Yountville Inn. Located in Yountville, California, the hotel is walking distance to many famous restaurants and features fireplaces in all rooms as well as indoor spa services. For reservations, visit them online at [www.yountvilleinn.com](http://www.yountvilleinn.com) or call **707-944-5600**